

Kinetic Education Network Privacy Policy

(Last Updated on December, 2004)

Kinetic Education Network respects the privacy and the integrity of any information that you, the user, provide us on this site, www.bickerstaff.ca. Under the Canadian [Personal Information Protection and Electronic Documents \(PIPED\) Act](#), of January 1, 2004, we have created the following Privacy Policy statement.

APPLICATION OF THIS POLICY

This Privacy Policy applies to Kinetic Education Network and their Website www.bickerstaff.ca only. It will explain how and why we gather personal and non-personal information.

This Site is connected by "hyper links" to other websites. We are not responsible for the privacy practices on other websites and recommend you review the privacy policies on those linked websites before using them.

ACCOUNTABILITY

We have designated an officer of the company to be accountable for our policies and practices with respect to the management of personal information. Any questions, comments or complaints that you might have about our privacy practices should be forwarded in writing to:

Carol-Anne Bickerstaff

Email: info@bickerstaff.ca

COLLECTION OF INFORMATION

Personally identifiable information or personal information is defined as information that identifies you, as an individual, and includes your name, home address, home telephone number, and e-mail address.

We only collect personally identifiable information about you after you have specifically and knowingly provided such information to us. By voluntarily providing this information when using our Site, including sending us a comment or suggestion, and/or sending an email to request course information or registration, you will be consenting to the collection and use of your personal information by us for that basic online activity. You are under no obligation to provide us with this information and can access all aspects of the Site without providing us any personal information and contact us by phone for information if you prefer.

THE PURPOSE FOR COLLECTION OF INFORMATION

If you participate in an online activity, your personal information will only be used for the purposes of that online activity (in our case asking us for information by email), unless you otherwise provide us with your consent. For example, we will collect and use personal information for the following purposes:

To respond to your questions, comments, requests for information, or course registration you forward to us.

DISCLOSURE OF YOUR PERSONAL INFORMATION

We will not sell or rent your personal information to any other party without your consent. However, we may disclose your personal information in the circumstances set out below.

We may be required by law to disclose personal information without your consent in the event of emergency situations or when required by government or other legal authority.

We may also disclose personal information to third parties in connection with a corporate re-organization, merger or amalgamation, or the sale of all or substantially all of our assets, provided that the personal information disclosed continues to be used for the purposes permitted by this Privacy Policy by the entity acquiring this information.

NON-PERSONAL INFORMATION

In addition, we collect non-personally identifiable information, which is information that does not identify you personally, but is available to us when you visit our Site. This information includes your IP address, your Internet Service Provider, and your Web Browser. One way we use this non-personal information is as a diagnostic and administrative tool for identifying system problems and administering the Site.

We collect personal and non-personal information in a non-identifying, anonymous, and aggregate form to continually improve our Site design, functionality, and usability, and for statistical purposes. These statistics and reports will contain only aggregated information and no personally identifiable information or details.

SECURITY

We employ reasonable managerial and technical measures to ensure that your information is secure.

CHANGES TO THIS PRIVACY POLICY

We may change this policy as new services are added or old ones are changed: changes will be effective when a notice of the change is posted on the Site. Please check this Privacy Policy from time to time for updates by checking the date of the "Last Update" at the top of this document.